

PRESS RELEASE

04/07/23

WPCF MEMBERS TO MEET AT THE OCCASION OF PACK PRINT IN BANGKOK

Members of the World Print & Communication Forum (WPCF) look forward to meeting again in person during Pack Print in Bangkok in September 2023.

The World Print & Communication Forum is a federation of printing associations worldwide to exchange information on the state of the graphic arts and packaging industry.

WPCF President, Kamal Chopra from the All India Master Printers Association initiated this meeting and WPCF Members have been invited by Pongthira Panthanapiradej, President of the Thai Printing Association.

Members of the WPCF will attend the opening ceremony of Pack Print International & CorruTec ASIA 2023 on September 20 and will participate in the SHIFT 2023 Packaging Conference as well as in the Asian Packaging Excellence Awards in the evening. The members will also take the occasion to discuss more confidential association matters during a Board meeting.

On Friday, September 22, a joint conference with the Thai printing association is planned which will focus mainly on sustainability and the competitiveness of our industry.

WPCF President Kamal Chopra states: *"We are delighted to meet again in person and are grateful to the Thai Printing Association to provide the opportunity for a meeting and joint conference. WPCF is a great platform to meet and exchange about the major challenges our industry is facing."*

WPCF Secretary General Beatrice Klose points out: *"I believe that the synergy created by the WPCF and our dedicated members is a testament to our commitment to drive progress and innovation within the print and packaging industry. The upcoming meeting in Bangkok presents a unique chance to harness this collective effort and shape the future of our industry."*

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The World Print & Communication Forum (WPCF) is a collaborative platform for the world's major transnational and national printing associations to work together to promote the development and prosperity of the global printing industry. WPCF also facilitates and encourages communication with other parts of the print value chain to further develop the print and communication market through international and cross-industry collaboration and knowledge-sharing.

Contact **Beatrice Klose**, Secretary General of WPCF for more information: bklose@intergraf.eu.

