

**THE GRAPHIC
INDUSTRY
ACROSS THE GLOBE
TAKES ON
THE ENVIRONMENTAL
CHALLENGE**

**PRINTING AND THE ENVIRONMENT
ORGANISED BY THE WPCF**

CCD SOUTH, ROOM 2 – 13.30 TUESDAY 3 JUNE

The World Print & Communication Forum (WPCF) holds a conference on the important subject of Environment, giving an insight on how this topic is treated in the different parts of the world and the work being done to improve environmental performance of the graphic industry.

On **Tuesday June 3rd** the WPCF conference will gather speakers from around the world to present and discuss the importance of environmental matters in the global graphic industry.

The conference will provide a summary of environmental legislation and give an insight on how printers manage these legal constraints in their daily work. Presentations will feature the situation in the US, China, Japan and Europe, as well as input from supplying sectors.

We look forward to a fruitful discussion with all participants on how the printing industry best faces the challenge of increased environmental awareness in today's society.

JOIN US!

PROGRAMME

- 13.30 Welcome**
Chris SYKES, WPCF President and Chief Executive of Printing Industries Federation of South Africa
- 13.45 Machine manufactures contribution to the environmental performance of printers**
Eike FRÜHBRODT, Vice President Product Management of Heidelberg
- 14.15 US environmental legislation affecting the graphic industry**
Michael MAKIN, President & CEO of Printing Industries of America
- 14.45 Current Situation and Developing Trends of Environment Protection in the Chinese Printing Industry**
Yongzhan YU, President of Printing Technology Association of China
- 15.15 Questions & Answers**
- 15.30 Coffee Break**
- 15.45 Environmental Trends in Japan and the Printing Industry's Approach**
Yoshiharu YUI, General Manager Business Development Division of Japan Federation of Printing Industries.
- 16.15 Overview on environmental legislation in Europe**
Beatrice KLOSE, Secretary General of Intergraf
- 16.40 Presentation on paper as sustainable resource and voluntary initiatives launched by the paper chain in Europe**
Teresa PRESAS, Managing Director of Capi
- 17.05 Questions & Answers**
- 17.15 Closing speech of Conference – Chris SYKES**
- 17.30 End of Conference**

For more information go to www.worldprintforum.org or www.intergraf.eu